

FASHION DESIGN AND APPAREL CONSTRUCTION 2

Course Code: 5711

Instruction emphasizes equipment safety, employability, career pathways, textiles, fashion design and apparel construction, textile and apparel merchandising, customer service, entrepreneurship, business operational procedures, consumer behavior, and the fashion industry. South Carolina standards for English/Language Arts, Mathematics, Science, and Social Studies are reinforced. Emphasis is placed on the development of problem solving, decision-making and technological applications in a real-world context. Integration of the Family and Consumer Sciences student organization, Family, Careers, and Community Leaders o America (FCCLA) greatly enhances this curriculum.

Objectives:

Students will:

1. create a safe work area in which to operate equipment, tools and supplies.
2. create a career portfolio.
3. conduct fiber and textile materials tests.
4. demonstrate fashion design and construction skills.
5. develop a marketing strategy.
6. demonstrate quality customer service skills.
7. analyze various factors that affect the textile and apparel industry.

Credit:

1, 2, 3

National Certification:

none currently available

Recommended Grades:

11-12

Class Size:

20

Prerequisites:

Fashion Design and Apparel Construction 1

Textbook Information:

<http://www.mysctextbooks.com/>

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High School Education:	fashion design assistant, computer textile design assistant, alterations assistant, sales associate, fashion assistant, merchandiser, entrepreneur
Postsecondary Education:	assistant designer, fashion illustrator, textile technician, alterations specialist, custom tailor assistant, sample maker or cutter, computer imaging consultant, merchandise displayer, fashion buyer, entrepreneur
Postgraduate Education:	fashion designer, fashion journalist, textile designer, textile scientist, costumer, wardrobe supervisor, custom tailor, fashion artist, fashion merchandiser, manufacturer's representative, entrepreneur

Standards Revision Committee:

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A. Safety

1. Demonstrate safety skills in the use of equipment, tools, and supplies.
2. Arrange and maintain an efficient and safe work area.

B. Career Paths

1. Investigate the impact of textiles and apparel occupations on local, state, national, and global economies.
2. Explore opportunities for advancement in the areas of management, administration, and entrepreneurship in the fashion industry.
3. Create and maintain a career portfolio.

C. Fiber And Textile Materials

1. Analyze the properties of fibers and textile materials.
2. Investigate textile legislation, standards, and labeling in the global economy.

D. Fashion Design And Apparel Construction Skills

1. Apply technology skills in designing, constructing, and altering textile products.
2. Demonstrate appropriate equipment and materials for constructing, cleaning, pressing, repairing, and/or finishing textile products.
3. Apply elements and principles of design to assist consumers and businesses in making decisions.
4. Explain the ways that the elements and principles of design can affect visual appearance.
5. Construct a tailored garment.
6. Alter a ready-made garment for custom fit.

E. Textile And Apparel Merchandising

1. Analyze the significance of apparel fashion.
2. Describe marketing strategies for textile and apparel products.
3. Assess the ethical considerations for merchandising apparel and textile products, e.g., false advertising, misrepresentation, fraud.
4. Examine trends and forecasting in fashion merchandising.

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F. Customer Service

1. Assess factors that contribute to quality customer relations.
2. Demonstrate the ability to make informed consumer decisions.
3. Assess the impact of cultural diversity on consumer behavior.
4. Determine the skills necessary for quality customer service.
5. Determine solutions to address customer concerns.

G. General Operational Procedures Required For Business Profitability And Career Success

1. Analyze legislation, regulations, and public policy affecting the textile and apparel industry.
2. Examine operational finance such as cost, retail, markups, markdowns, cash flow, and other factors affecting profits.
3. Research personal and employer responsibilities regarding industry-related safety, security, and environmental factors.